

ZO-TOFFOZORBAR

BAR



none

PUBLIC HOUSE

The Public House(or Pub) has always been the gathering spot for the community. Family and friends would go there for meals, drinks, celebrations. That is the feeling I wanted to get from the Bar None designs.

The image of the dark square with ‘Bar’ set out in white letters, followed by ‘none’ in dark. Creating this in Adobe Illustrator it was still missing something. Considering my history in Irish Pubs, I sketched out a simple tulip pint to add to the image, followed by the addition of the public house.

All the elements combined created the branding of Bar None. Not just a bar or a pub, but one that stands out from the crowd.

Logo



Alternate  
Logo



# Bar Menu



## COCKTAILS

- USQUÁBACH  
\$19.00  
Tullamore D.E.W. Irish Whiskey, Lemon, Baking Spices
- SPELL SPOKE  
\$19.00  
Jameson Black Barrel Irish Whiskey, Hibiscus, Lime Leaf, Ginger, Soda Water
- TAKING LIBERTIES  
\$19.00  
Teeling Small Batch Irish Whiskey, Peated Irish Whiskey, Ron Zacapa, Cacao Husk, Vanilla
- HUDSON CALLING  
\$19.00  
Sexton Single Malt Irish Whiskey, New York Rye Whiskey, Maple, Sherry, Amaro
- TWIN CITIES  
\$19.00  
Keeper's Heart Irish Rye Whiskey, Cognac, Sweet Vermouth, Fig
- CURRANT AFFAIRS  
\$19.00  
Botanist Gin, Sake, Red Currant, Red Grape Juice
- FLYING BOAT  
\$19.00  
De Nada Blanco Tequila, Gin, Coconut, Lime Leaf, Chili, Lime
- CARIBBEAN MARAGITA  
\$19.00  
Casamigos Anejo, Grand Mariner, Lime, Sour, Real McCoy 5 yr Rum
- DOCTOR'S ORDERS  
\$19.00  
Old Forester 100 Proof Bourbon, Applejack, Cinnamon, Vanilla, Allspice, Grapefruit, Lime
- NIGHT OWL  
\$19.00  
Buffalo Trace Bourbon, Pear, Sherry Blend, Lemon, Egg White
- LUCKY LUCY  
\$19.00  
Mount Gay Eclipse Rum, Five Spice, Banana, Mole, Lime
- YOUNG BLOOD  
\$19.00  
Aberfeldy 12 Scotch Whisky, Vermouth, Bergamot, Blood Orange, Mastiha, Lemon

## BEER

- GUINNESS 4.2%  
\$9.00
- IRISH RED ALE 5.3%  
\$9.00
- SIXPOINT SWEET ACTION 5%  
\$9.00
- HARP 5%  
\$9.00
- BROOKLYN LAGER 5.2%  
\$9.00
- REEF DONKEY APA 5.9%  
\$9.00
- BELL'S TWO-HEARTED IPA 7%  
\$9.00
- KROMBACHER PILSNER 4.8%  
\$9.00
- ALLAGASH WITBIER 5.2%  
\$9.00
- AUSTIN EAST ORIGINAL DRY CIDER 5%  
\$9.00
- ALMOST FAMOUS HAZY IPA 6.6%  
\$9.00
- BUD LIGHT BOTTLE 4.2%  
\$7.00
- HEINEKEN BOTTLE 5%  
\$8.00
- EVIL TWIN SHERIDAN'S 'IRISH COFFEE'  
STOUT CAN 8%  
\$12.00
- EVIL TWIN 'RESPECT YOUR ELDERS' ELDER-  
FLOWER IPA CAN 8%  
\$12.00

## KITCHEN

- CORNED BEEF SLIDERS  
\$19.00  
Corned Beef, House-Made Slaw, Gruyere Cheese \* Contains Mustard
- STEAMED FRESH MUSSELS  
\$24.00  
PEI Mussels, Guinness, Spring Onion Cream
- CRISPY FISH & CHIPS  
\$28.00  
Harp Lager Battered Cod, Mushy Peas, Ballymaloe Tartar Sauce

# Mockup

